



American
Heart
Association.

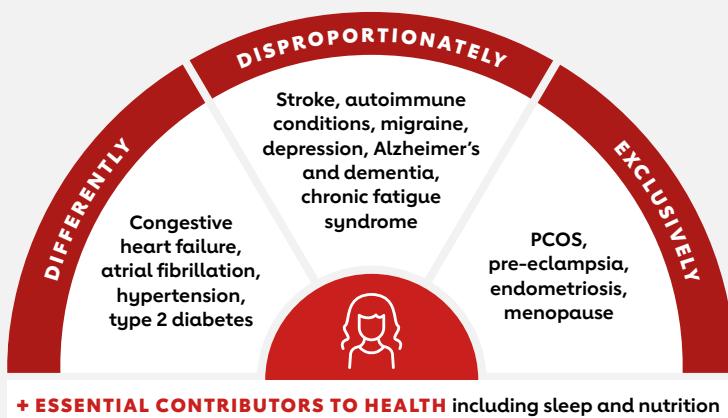
Go Red for Women Venture Fund™

Investing in innovation to improve women's health at every age, stage and season of life

The Go Red for Women Venture Fund invests in market-driven solutions for heart, brain and related conditions that affect women differently, disproportionately or exclusively. We focus where health gaps create urgent need — and explosive market potential — going beyond traditional FemTech or reproductive health.

Sparking Real-World Change

The **Go Red for Women Venture Fund** supports companies working to improve access, diagnosis and treatment for women, and that have a large, accessible total addressable market. We take a broad view, including conditions that adversely impact heart and brain health, such as mental health, endometriosis and autoimmune disorders.



The Go Red Venture Fund leads, co-leads or participates in Series A and Series B funding rounds for companies that demonstrate strong early traction, clinical validation and a compelling value proposition.

SERVICES & HEALTH TECH
>\$1M in revenue or annualized recurring revenue

MEDICAL DEVICES
Early clinical data; ideally first in human studies complete

DIAGNOSTICS
Powered study with negative and positive predictive values

Our initial check size typically ranges from \$2M–\$4M with adequate follow-on capital over the life of the investment.

Nearly **45%** of women over age 20 are living with some form of cardiovascular disease.

Women account for **66%** of people living with Alzheimer's disease in the U.S.

1 in 5 women between the ages of 55 and 75 will have a stroke.

80% of people living with autoimmune diseases that can harm both the heart and brain are women.

Women are **2X** as likely as men to be diagnosed with depression; people with depression have a **40%** higher risk of cardiovascular and metabolic diseases.

Women are **7X** more likely than men to have a heart condition misdiagnosed.



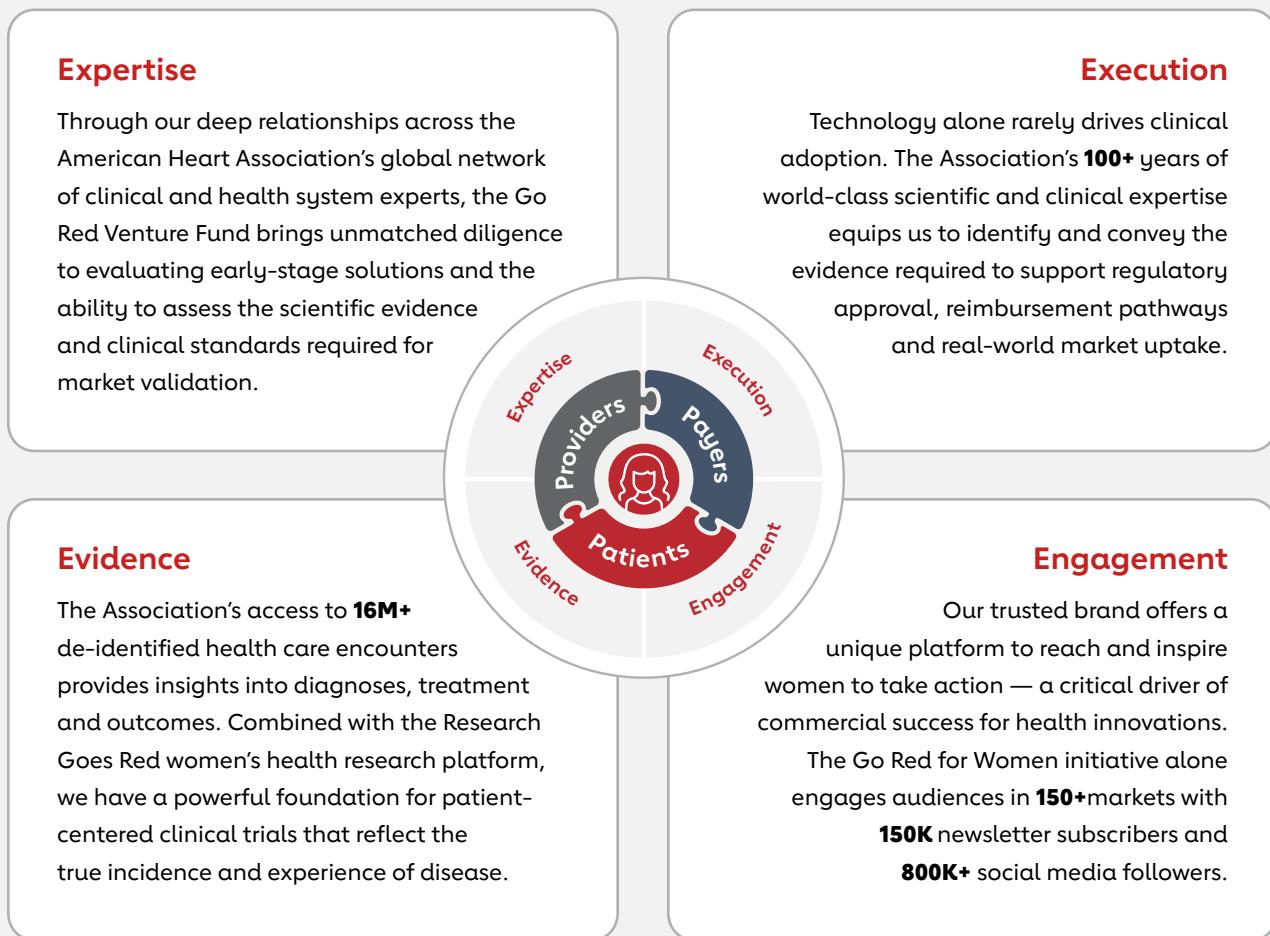
American Heart Association®

Go Red for Women.
Venture Fund

The Power to Shift the Paradigm

The **Go Red for Women Venture Fund** is led by a seasoned team with more than a decade of experience investing in the health of women — including early backing of category leaders like Maven Clinic and Alydia. Every investment is powered by the reach and credibility of the American Heart Association's Go Red for Women® initiative and supported by a century of expertise at the intersection of research, medicine and clinical care.

Only the Go Red Venture Fund combines deep domain expertise with strategic capital to accelerate portfolio companies that are redefining health care for women.



Reimagine Women's Health with Us

We welcome conversations with like-minded investors and visionary companies transforming health of women.

The Go Red for Women Venture Fund is one of the venture capital programs of American Heart Association Ventures, which leads and coordinates the Association's investment initiatives. heart.org/ventures

Be the first to know about the Go Red Fund and American Heart Association Ventures news, events and opportunities.

LET'S JOIN FORCES